



# Dear Favorite Establishment of Mine:

As one of your customers, I wanted to let you know that I come here often and have noticed something—you don't carry Bayou Rum. I also wanted to let you know that if you did carry Bayou, I'd be grateful and even MORE excited to visit here. I have tasted Bayou Rum and I make it a point to recommend it to all my friends and rum drinkers. That said, I love Bayou Rum and would love to see it here for sale.

*Your Good Customer and Bayou Rum Fan,*



(Put your John Hancock here.)

*Here is Everything You Need*  
**DISTRIBUTOR CONTACT:**

Alabama ABC  
Stores Division  
(334) 260 - 5425  
2715 Gunter Park Dr W  
Montgomery, AL 36109  
ABCBoard - stores@abc.alabama.gov

**GIVE YOUR DISTRIBUTOR A CALL TO  
START CARRYING BAYOU® RUM TODAY!**

BAYOURUM.COM  /BAYOURUM

