



Dear Favorite Establishment of Mine:

As one of your customers, I wanted to let you know that I come here often and have noticed something—you don't carry Bayou Rum. I also wanted to let you know that if you did carry Bayou, I'd be grateful and even MORE excited to visit here. I have tasted Bayou Rum and I make it a point to recommend it to all my friends and rum drinkers. That said, I love Bayou Rum and would love to see it here for sale.

Your Good Customer and Bayou Rum Fan,



(Put your John Hancock here.)

Here is Everything You Need
DISTRIBUTOR CONTACT:

Iowa Alcoholic Beverages Division
(515) 725 - 0108
1918 SE Hulsizer Road
Ankeny, IA 50021

**GIVE YOUR DISTRIBUTOR A CALL TO
START CARRYING BAYOU® RUM TODAY!**

BAYOURUM.COM  /BAYOURUM

