Taste the Spirit of Louisiana™

There's a spirit that runs through the bayous of the land and veins of the residents of Louisiana that's like no place on earth. From the culture to the cuisine, to the way people celebrate—it's about living life to its fullest and having some fun along the way. It's from this place, where the sugarcane first came to the USA, where a new spirit is born…

Introducing Bayou® Rum… handcrafted the Louisiana way; in a traditional copper pot still using 100% natural unrefined Louisiana cane sugar & molasses following our authentic "sugar house" recipe, by folks who know fine rum.

SILVER BAYOU® RUM

the new gold standard for rum happens to be silver

Silver Bayou® Rum is proofed with triple filtered fresh water delivering the cleanest and purest taste possible. From traditional cocktails, including Louisiana favorites, to your own creations, Bayou® Rum delivers the heart and soul of the ultimate cocktail experience. The smooth and subtle character of Bayou® Rum is perfect over ice, in a classic daiquiri or mojito, or in your favorite rum cocktail creation.

OUR DISTILLERY

Bayou® Rum is handmade in the largest privately-owned rum distillery in the USA, utilizing traditional methods with state-of-the-art technology for all four steps: fermentation, distillation, maturation, and bottling. The beautiful facility in Lacassine, Louisiana offers distillery tours, viewing room, rum tasting bar and an incomparable gift shop experience for those who visit the home of Bayou® Rum.

WWW.BAYOURUM.COM /BAYOURUM @BAYOURUM

Silver Bayou Rum 80 Proof (40% ABV)

Size	200mL	750mL	1 L
Louisiana Spirits Part No.	RC2007C	RC7008B	RC1009B
Bottle UPC	849113000015	849113000022	849113000039
Units Per Case	24	12	6
Case Dimensions (L x W x D)	12"x 9"x 7"	13.5"x 10"x 12"	11"x 7.5"x 12.75"
Filled Case Weight (pounds)	22	43	27
Pallet Size	40" x 48"	40" x 48"	40" x 48"
Pallet Layer	6 layers	4 layers	4 layers
Pallet Layer Quantity	16 cases	14 cases	22 cases
Pallet Cases (quantity)	96	56	88
Pallet Weight (pounds)	2,142	2,438	2,406
Pallet Height (filled)	55"	53"	56"

UPCs

200mL Glass BOTTLES — 8 49113 00001 5

750mL Glass BOTTLES — 8 49113 00002 2

ONE LITER Glass BOTTLES — 8 49113 00003 9

LOUISIANA SPIRITS

Louisiana Spirits LLC · 20909 South I-10 Frontage Road
Lacassine, Louisiana 70650 · (337) 588-5800 · DSP-LA-20001

PLEASE DRINK RESPONSIBLY. ©2014 Louisiana Spirits LLC. BAYOU® RUM is a registered trademark of Louisiana Spirits LLC. Spirit of Louisiana™, the Gator and Pirogue devices are trademarks of Louisiana Spirits LLC.